



## INVESTMENT PROGRAMMES

Date: January – December 2020-2022  
(ALL PROGRAMMES AVAILABLE)

### DURATION and FEES:

1 week	<b>\$3,650</b>
2 weeks	<b>\$5,500</b>
3 weeks	<b>\$7,250</b>

COURSE CODE	COURSE TITLE	DURATION
FDIMTP01	FDI Marketing Training Program	1- 3 Weeks
BCA02	Building Capacity for Advocacy	1- 3 Weeks
IPED03	Investment Promotion and Economic Development	1- 3 Weeks
CRM04	Customer Relationship Management	1- 3 Weeks
FDITT05	Foreign Direct Investment (FDI) and Technology Transfer	1- 3 Weeks
IFC06	Investment Facilitation Course	1- 3 Weeks
FDIA07	FDI Aftercare	1- 3 Weeks
ELT08	Effective Leadership Training for FDI	1- 3 Weeks
IPW010	Investment Promotion Workshop	1- 3 Weeks
IPW0102	IPA Best Practice Performance Workshop	1- 3 Weeks
IPW0103	IPA Operational Investment Promotion Programme	1- 3 Weeks
IPW0105	IPA Operational Workshop: Sales, Marketing and Aftercare to attract FDI	1- 3 Weeks
IPW0106	IPA Operational Workshop: E-Marketing for Investment Promotion Agencies	1- 3 Weeks
IPW0107	Investment Promotion and FDI for Economy Diplomacy	1- 3 Weeks
IPW0108	Feasibility Studies: Preparation, Analysis and Evaluation	1- 3 Weeks
IPW0109	In house programmes: tailor made for different content and level of experience	1- 3 Weeks